## CONTRACT



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

And:

Strategic Media Services, Inc. 1911 North Ft Myer Dr Suite 400 Arlington, VA 22209

	Contract / Re	vision	Alt Order	#
	358084	1	08314400	)
<u>Product</u>				
JEFF DENHAM				
Contract Dates	Estimate #			
10/26/16 - 11/01/16	906			
<u>Advertiser</u>			Original Date	/ Revision
Denham, J / R / Congre	ss		07/15/16	/ 11/01/16
<u> </u>	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Station	Accou	nt Executive	Sales Office
	KTXL-TV	Justin	Votta	NSO Philadelph
	Special Hand	ling	<del>,</del> -	
	Demographic		· · · · · · · · · · · · · · · · · · ·	
	Adults 35+			
	IDB#	Advert	iser Code	Product Code
AND THE RESERVE AND THE PARTY	12521	63	1	81 100
	Agency Ref		Advertise	r Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days		Rtn Type S	pots	Amount
N 1 40 10/28/16 10/28/16 M-Su 10p-11p	10:00 PM-11:00 PM	:30	NM	1	\$850.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 10/24/16 10/30/161 1	\$850.00 0.00		_		
N 2 40 10/28/16 10/28/16 M-F 1130p-12a	11:30 PM-12:00 XI	:30	NM:	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating				1/4.2
Week: 10/24/16 10/30/161 1	\$200.00				554
Spot Ch Date Range Description	Start/End Time Weekdays				fgra.
1 40 10/24/16-10/30/16 M-F 1130p-12a	11:30 PM-12:00 XIF	:30	MN 00.0		
Credited = 27.00					
Cr d/t world series. will book mgs on new lines 37-38		· · · · ·			
N 3 40 10/28/16 10/28/16 M-F 5a-6a	5:00 AM-6:00 AM	:30	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	Rate Rating				
	\$200.00 0.00	<u></u>			
N 4 40 10/28/16 10/28/16 M-F 530p-6p	5:30 PM-6:00 PM	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	Rate Rating				
Spot Ch Date Range Description	\$800.00 0.00	. I			
1 40 10/24/16-10/30/16 M-F 530p-6p	Start/End Time Weekdays 5:30 PM-6:00 PMF				
Credited	5:30 PNI-6:00 PNI	:30 <del>\$800.0</del> 0	0.00 NM		
Cr d/t world series. will book mgs on new lines 37-38			**		
N 5 40 10/28/16 10/28/16 M-F 6p-630p	COO DIA O TO DIA				
Start Date End Date Weekdays Spots/Week	6:00 PM-6:30 PM	:30	NM	0	\$0:00
Week: 10/24/16 10/30/161 1	<u>Rate</u> <u>Rating</u> \$800.00				
Spot Ch Date Range Description	Start/End_Time Weekdays	s Length Rate	Rtq Type		
1 40 10/24/16-10/30/16 M-F 6p-630p	6:00 PM-6:30 PMF				
Credited	0.001 111-0.001 111	.50 \$650.00	0.00 14141		As Lam.
Cr d/t world series, will book mgs on new lines 37-38					ibioti
N 6 40 10/28/16 10/28/16 M-F 7a-8a	7:00 AM-8:00 AM	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Pate Pating	.50	14141	'	\$450.00
Week: 10/24/16 10/30/161 1	\$450.00 0.00				5 97C
N 7 40 10/28/16 10/28/16 M-F 730p-8p	7:30 PM-8:00 PM	:30	NM	0	
Start Date End Date Weekdays Spots/Week	Rate Rating	.30	IVIVI	U	\$0.00
Week: 10/24/16 10/30/161 1	\$400.00 0.00				
	12		•		

Stock/End



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 5. (916) 454-4422

)-14 <b>5</b>	Contract / Revision 358084 /	Alt Order # 08314400	
Contract Dates 10/26/16 - 11/01/16	Product JEFF DENHAM	Estimate # 906	(0.00

Advertiser Original Date / Revision Denham, J / R / Congress 07/15/16 / 11/01/16

	<u>L</u>				<del></del> -		- 4
	Start/End		· Spots/				
*Line Ch Start Date End Date Description	Time	Days	Spots/ Length Week	Rate	Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 40 10/24/16-10/30/16 M-F 730p-8p Credited	Rate F Start/End Tim 7:30 PM-8:00	Rating		Rate \$400.00	Rtg Type 0.00 NM		
Cr d/t world series. will book mgs on new lines 37-38	-						
N 8 40 10/31/16 10/31/16 M-F 10p-11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	10:00 PM-11:0 <u>Rate</u> f \$850.00	Rating	:30 .		NM · · ·	1	\$850.00
N 9 40 10/31/16 10/31/16 M.E.5a.6a	5:00 AM-6:00 A Rate F \$200.00	Δ B.A.	:30		NM	1	\$200.00
N 10 40 10/31/16 10/31/16 M-F 530p-6p	5:30 PM-6:00 F Rate F \$800.00	PM	:30		NM	1	\$800.00
N 11 40 10/31/16 10/31/16 M-F 6p-630p  Start Date End Date Weekdays Spots/Week  Week: 10/31/16 11/06/16 1 1	6:00 PM-6:30 F Rate F \$800 00	Rating 0.00	:30		NM	⊌ 1	\$800.00
Start Date End Date Weekdays Spots/Week	7:00 AM-8:00 / <u>Rate</u> \$450.00	Rating	:30		NM	1	\$450.00
N 13 40 10/31/16 10/31/16 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	7:30 PM-8:00 F	PM ·	:30		NM	ĺ	\$400.00
N 14 40 10/31/16 10/31/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 1 1	8:00 AM-9:00 A Rate F \$450.00	AM Rating 0.00	:30	÷	NM	1	\$450.00
N 15 40 10/27/16 10/27/16 M-F 11p-1130p Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	11:00 PM-11:3 <u>Rate</u> <u>F</u> \$200.00	Rating	:30		NM	1	\$200.00
Week: 10/24/16 10/30/161 1.7	<u>Rate</u> 1 \$200.00	Rating O 00	:30	. ,	NM ::-	1	\$200.00
N 17 40 10/27/16 10/27/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	Rate ii		:30		. NM	1	\$700.00 5250 (1)
N 18 40 10/27/16 10/27/16 M-F 530p-6p  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	5:30 PM-6:00 F Rate F \$800.00	PM Rating 0.00	:30		NM	1	\$800.00
N 19 40 10/27/16 10/27/16 M-F 730p-8p <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/24/16 10/30/161 1	<u>Rate</u> <u>I</u>		:30		NM	1	\$400.00
N 20 40 10/27/16 10/27/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	.8:00 AM-9:00 A Rate: 0 I \$450:00	Rating	: :30		NM	1	\$450.00
N 21 40 10/27/16 10/27/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	9:00 AM-10:00 <u>Rate</u> 9 \$450.00		:30		NM	1	\$450.00 77.03
N 22 40 11/01/16 11/01/16 M-F 10p-11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -1 1	10:00 PM-11:0 <u>Rate</u> <u>F</u> \$850.00		:30		NM	1	<b>\$850.00</b>
N 23 40 11/01/16 11/01/16 M-F 11p-1130p	11:00 PM-11:3	0 PN	:30		NM	1	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when resuch conflict with the above taking and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of facility in its advertising sales contracts.

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**KTXL-TV** 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Revision	Alt Order #	14.51.0
358084 /	08314400	

Product Contract Dates Estimate # 10/26/16 - 11/01/16 JEFF DENHAM 906

Original Date / Revision Advertiser 07/15/16 / 11/01/16 Denham, J / R / Congress

*Line Ch Start Date End Date Description	Start/End Time Days Ler		Rtn TvpeS	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16         -1         1		-		•	2 2
N 24 40 11/01/16 11/01/16 M-F 5p-530p	5:00 PM-5:30 PM <u>Rate</u> <u>Rating</u> \$700.00 0.00	:30	NM	0	\$0.00
Spot Cn Date Range Description 1 40 10/31/16-11/06/16 M-F 5p-530p Credited	Start/End Time Weekdays 5:00 PM-5:30 PM -Tu	<u>Length</u> <u>Rate</u> :30 \$700.00			a leoğ
N 25 40 11/01/16 11/01/16 M-F 6p-630p  Start Date End Date Weekdays Spots/Week  Week: 10/31/16 11/06/16 -1 1	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$800.00 0.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 40 10/31/16-11/06/16 M-F 6p-630p Credited	Start/End Time Weekdays 6:00 PM-6 30 PM -Tu	<u>Length</u> <u>Rate</u> :30			en di spi
N 26 40 11/01/16 11/01/16 M-F 6a-7a  Start Date End Date Weekdays Spots/Week  Week: 10/31/16 11/06/16 -1 1	6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$400.00 0.00	:30	MM	1	\$400 00
N 27 40 11/01/16 11/01/16 M-F 7a-8a  Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -1 1	7:00 AM-8:00 AM <u>Rate</u> <u>Rating</u> \$450.00 0.00	:30	NM 	1	\$450.00
Week: 10/31/16 11/06/16 -1 1	7:30 PM-8:00 PM <u>Rate</u> <u>Rating</u> \$400.00 0.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 40 10/31/16-11/06/16 M-F 730p-8p Credited	Start/End Time Weekdays 7:30 PM-8:00 PM -Tu				**************************************
N 29 40 11/01/16 11/01/16 M-F 8a-9a Start Date End Date Weekdays Spots/Week Week: 10/31/16 11/06/16 -1 1	8:00 AM 9:00 AM (** Rate: Rating \$450.00 7 0:00	:30	NM .	1	\$450.00
N 30 40 10/26/16 10/26/16 M-F 10p-11p  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/161 1	10:00 PM-11:00 PM <u>Rate</u> <u>Rating</u> \$850.00 0.00	:30	NM	1	\$850.00
N 31 40 10/26/16 10/26/16 M-F 11p-1130p  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	11:00 PM-11:30 PM Rate Rating \$200.00 0.00	:30	NM	1	\$200.00
N 32 40 10/26/16 10/26/16 M-F 5p-530p  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/161 1	5:00 PM-5:30 PM <u>Rate</u> <u>Rating</u> \$700.00 0.00	:30	NM	0	\$0.00
Spot Cn Date Range Description  1 40 10/24/16-10/30/16 M-F 5p-530p  Credited	Start/End Time Weekdays 5:00 PM-5:30 PMw	<u>Length</u> <u>Rate</u> :30 \$700.00			
Cr d/t world series, will book mgs on new lines 37-38					
N 33 40 10/26/16 10/26/16 M-F 6p-630p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$800.00 0.00	:30^	NM	0	\$0,00
Spot Ch Date Range Description  1 40 10/24/16-10/30/16 M-F 6p-630p  Credited	Start/End Time Weekdays 6:00 PM-6:30 PMw	20 \$800.00			
Cr d/t world series, will book mgs on new lines 37-38	C.00 AM 7:00 AM	-20		20	
N 34 40 10/26/16 10/26/16 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$400,00. 0.00	:30	NM	1	\$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

300

358084 /	08314400	
 Product	Estimate #	

Contract Dates JEFF DENHAM 10/26/16 - 11/01/16 906 Original Date / Revision <u>Advertiser</u>

Dennam, J / R / Congress 07/15/16 / 11/01/16

*Line Ch Start Date End Date Description	Start/End Time Days I	Spots/ _ength Week Rate	Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating	<del></del>			
N 35 40 10/26/16 10/26/16 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/161 1	7:00 AM-8:00 AM <u>Rate</u> <u>Rating</u> \$450.00 0.00	:30	NM	1	\$450.00
N 36 40 10/26/16 10/26/16 M-F 9a-10a  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/161 1	9:00 AM-10:00 AM <u>Rate Rating</u> \$450.00 0.00	:30	NM	1	\$450.00
N 37 40 10/26/16 10/26/16 EN Special  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16w 1	4:00 PM-4:30 PM Rate Rating 5700:00 0.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 40 10/24/16-10/30/16 EN Special Credited credit to MG	Start/End Time Weekdays 4:00 PM-4:30 PMw	<u>Length Rate</u> :30 \$700.00	Rtg Type 0.00 NM		3 - H - 6
N 38 40 10/26/16 10/26/16 MLB World Series Gm  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16W 1	515P-8P <u>Rate</u> <u>Rating</u> \$3,000.00 0.00	:30	NM	1	\$3,000.00
N 39 40 10/31/16 10/31/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 M 1	\$700.00 0.00	:30 : ti	NM	1	\$700.00
N 40 40 11/01/16 11/01/16 EN Special <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/31/16 11/06/16 -T 1	4:00 PM-4:30 PM	:30	NM	1	\$700.00
N 41 40 11/01/16 11/01/16 M-F 10p-11p <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/31/16 11/06/16 -T 1	10p-11p <u>Rate</u> <u>Rating</u> \$1,200.00 0.00	:30	NM ,	. 1	\$1,200.00
		Totals	0.00	31	\$18,950.00

Time Period	# of Spots	Gross Amount	Net Amount	
09/26/16 -10/30/16	16	\$10,050.00	\$8,542.50	
10/31/16 -11/01/16	15	\$8,900.00	\$7,565.00	
Totals	31	\$18,950.00	\$16,107,50	

Signature:		Date:	
	· · · · · · · · · · · · · · · · · · ·		

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

■ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Window, Federal Candidates Must Sign The Certification On Page 3					
Station and	l Location:			Date:	8/29/16
KTXL, SACRAMENTO					0/29/10
I, Ben Rhe	eault				
	alf of: Jeff [				,
	lified candidate			<del></del>	<u>,</u>
political party for the office of:					
in the primary					
election to be held on: 6/7/16					
do hereby red	quest station t	ime as follows	: n 190	" -	± 1
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED	11.7		21 m m m
Attach propo	sed schedule	with charges (	if available):	F 18,950 -	

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I represent that the payment for the above described broadcast time has been furnished by:

#### Friends of Jeff Denham

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

#### **David Bauer**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

## To Be Signed By Candidate or Authorized Committee

4.4.16	Benjamin Rheault	Organity signed by Benjamin Rheaut; DH: cr=Denjamin Rheaut; o, ou, env.E-byteautic_skeriegic mediaservices com. cr=US Date: 2010.04.04 11:27:50 -0400*
Date	Signa	ture
	To Be Signed By Station Represe	entative
Accepted	Accepted in Pa	rt □ Rejected
Hu James	Vor Jano	AZU
Signature	Printed Name	Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, JEFF DENHAM								
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:								
□ does □ does not → BD								
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:								
(check applicable box)								
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.								
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.								
signature of candidate or authorized committee								
printed name date								
The state of the s								

### AGREED UPON SCHEDULE

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF **CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			
		**	2.8		

Attach proposed schedule with	charges	(if av	vailable):	F 18	1,950.

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any: --

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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